Proposed integral model for the learning of floriculture crops

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## Resumen

Increased floriculture productivity and a new model of management have increased the need to educate graduates with specialized training in floriculture in Argentina. Thus, we propose the introduction of a Course on Floriculture Crops to the curricula which is necessary to obtain the degree of Agronomic Engineer (Facultad de Ciencias Agropecuarias, Universidad Católica de Córdoba (UCC)). This learning model proposes the integration of different areas: research, production technology and extension. Invited professors belonging to national research projects will participate in the research area. The students will be involved in one of the stages of the research and will relate the data obtained with the information found in scientific papers. In the technological area, the course will combine theoretical and practical knowledge with case studies (PBL, problembased learning). A colloquium will link academic teaching with stakeholders of the value chain in order to study production and commercialization cases. This structure will be complemented with virtual classes with the purpose of analyzing different aspects of ornamental crops. This learning will provide the student with a constant look at the environment in which the professional must act. In addition, the student will have to build a skill matrix in order to be able to act in real situations. This course seeks the integral formation with skills in research, production, social responsibility and technological transference applied to the social present context of floriculture crop production.

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